

## The Four-Way Test

The Four-Way Test is a simple but profound statement. Of the things we say, think or do:

Is it the **TRUTH?**

Is it **FAIR** to all concerned?

Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**

Will it be **BENEFICIAL** to all concerned?

By applying the Four-Way Test, we are able to encourage and foster the high ethical standards stated in the Object of Rotary.

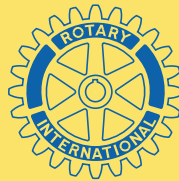
## The Objective of Rotary

**FIRST:** The development of acquaintance as an opportunity for service;

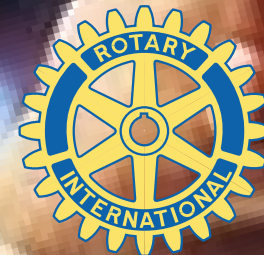
**SECOND:** High ethical standards in business and the professions; the recognition of worthiness of all useful occupations; and the dignifying by each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



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**This is  
Bloomington  
Rotary**

## What is Bloomington Rotary?

The Rotary Club of Bloomington is for civic-minded, current and emerging business and professional leaders who join together for fellowship, professional enrichment, and the opportunity to serve. Our members provide volunteer time, money and expertise to improve the community and support the youth of Bloomington. The club encourages high ethical standards in business and professions and fosters international understanding and goodwill.

## Who are Bloomington Rotarians?

Chartered in 1961, Bloomington Rotary has a wide variety of men and women members. They range from new, younger members to charter members. They are community leaders, business people, government and school officials, clergy, and others. Roughly half of our members lives and works in Bloomington.

## What Do Rotarians Do?

**Club Service:** Bloomington Rotary meets weekly for fellowship and interesting, informative programs dealing with topics of local and global importance. Each year, our club sponsors the annual Harold Larson Party. This silent and live auction event raises more than \$30,000 in support of Courage Center, Normandale Community College and Bloomington organizations.

**Community Service:** "Service Above Self" is the Rotary motto. It is continually carried out in our efforts to serve our local community. Bloomington Rotarians serve as mentors, fundraisers, community volunteers, etc. For example, each year mentors help Bloomington high school students to improve their grades and go on to college.

**Vocational Service:** Vocational service means applying the Four-Way Test to the workplace, providing career information, and generally trying to improve business and professional relations. Our club makes several vocational visits to local businesses each year.

**International Service:** The goal of International Service is to promote international understanding, goodwill and peace. Locally, Bloomington Rotary sponsors a high school exchange student each year. Globally, Rotary International sponsors more than 7,000 high school exchange students yearly throughout the world.

## What Are Rotary Membership Benefits?

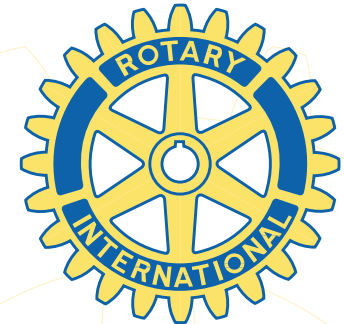
1. **Friendship.** This is the #1 strength of Bloomington Rotary, according to a membership poll. It's also one of the reasons Rotary International began back in 1905, and Bloomington Rotary started in 1961.
2. **Service Above Self.** It's the motto of Rotary, and it's why we're here. For instance, Bloomington Rotarians have committed their time and talents to mentor local high school students. Financially, we have supported a safe water project in the Dominican Republic and formation of a tutoring center for students with disabilities at Normandale Community College.
3. **Networking.** Everyone needs to network. Rotarians come from all walks of life. They help each other.
4. **Personal growth.** Personal fulfillment is guaranteed!
5. **Leadership development.** Rotary is an organization of leaders and successful people. You, too, can learn how to motivate, influence and lead leaders.
6. **Citizenship.** The average Rotary club consists of the most active citizens of any community.
7. **Continuing education.** Every week, there is an opportunity to listen to different speakers ranging from government leaders to successful entrepreneurs.
8. **Fun.** Each meeting, every service activity, any social event emphasizes fun.

9. **Public speaking skills.** Meetings offer the opportunity to hone your speaking skills.
10. **Citizenship in the world.** There are few places in the world that do not have a Rotary club. Every Rotarian is welcome to attend any of the 29,000 clubs in virtually every nation of the world.

## Rotary International

The world's first service club started in Chicago in 1905. A young lawyer, Paul P. Harris, and three of his friends launched Rotary. Their weekly meetings "rotated" among their offices, providing the name.

Today, Rotary flourishes with more than 1.2 million members in 30,000 clubs hailing from more than 160 countries. Rotarians provide community services in virtually every nation of the world.



Rotary – One of the  
best investments  
you can make  
in yourself... and  
your community.