



RIB

March 12, 2007

The Rotary Club of Bloomington Noon

Weekly Meetings

12:00 Noon

Mondays

Airport Hilton
Hotel

Mission

An organization of leaders working together to make a difference in our community and the world.

The Rotary Club of Bloomington Noon

President: Diann Kirby
Pres Elect: Don Stiles
Vice Pres: Carolyn Pratt
Secretary: Karyn Arazi
Treasurer: Brett McMahon
Past Pres: John Swaney
Dist Gov: Rod Shilkrot
Sgt in Arms: Rick Sitek
Exec Sec: Kathy Koehler
Directors: Adam Johnston, Dave Senness, Lori Nelson, Mark Bosch, LuAnn Paulet, Mark Bellestri, Laura Bjorgo, Terry Stirewalt, and Dave Walock

Next Week's Program

"Public Radio from Mpls. to Beijing"
Guest: Mindy Ratner, Host Classical Music



Mindy Ratner is a host and producer on the Classical Music Service of Minnesota Public Radio, where she is heard on weekends. She began her career in public broadcasting following her graduation from the University of Wisconsin-Madison, working first for the local public television station and then for Wisconsin Public Radio. She moved on to stations in Cincinnati and Philadelphia before joining Minnesota Public Radio in 1983. In 1998 and 1999, Ratner took a leave of absence to work as a music host and producer for China Radio International in Beijing. Her spare time is devoted to international travel; folk, ballroom and contradancing; singing in the Minnesota Chorale; her two cats, and trying to stay ahead of the weeds in her garden. Join us to hear more about Mindy's China experience and about Public Radio in Minnesota.

This Week's Program

"James J. Hill Library - How to Find the Business Information You Need!" Guest: **Jim Poole**



You could go back to your office and immediately apply what you learned today about more effective Google searches on the internet. What a practical program! Jim Poole, Membership Development Manager at the Hill

Library, shared tips in Boolean Logic that can make an internet search more effective. Use of the words "and", "or", and "not" can narrow your search. Use of the "*" as a wild card in a search can fill in unknown information or get you all items that fulfill the wild card. And, using the Google "cache" can get you information from old and not longer available sites.

The James J. Hill Library helps business professionals find the information they need to succeed. The Library includes over 200,000 business volumes, 750 trade publications, 25 premium databases and the personal help of Librarians, on line or over the phone. Much of their service is free. You may also purchase premium services. **SEE Page 5 March 5th RIB for Hill Library "Biz Tool Kit" and other internet addresses.**

March Birthdays

03 Jim Feilzer, DDS
03 Skipp Saaf
07 Rod Axtell
07 Mike Carlson
17 Frank Grazzini
18 Jack Bouquet
28 Dan Barnett
31 Gene Fuller

March Anniversaries

03 Dick Young 20 yrs
09 Becky Amble 14 yrs
21 John Swaney 7 yrs
28 Neil Peterson 18 yrs
30 Brett McMahon 14 yrs

Greeter Schedule

Mar. 19: Adam Johnston
March 28: Jim Mortenson
April 2: Don Stiles
April 9: Larry Lee
April 16: Dave Walock
April 23: Jack Carlson
April 30: Dan Jordan
May 7: NO MEETING
May 14: Wally Neal
May 21: Gigi Brecht
May 28: NO MEETING
June 4: Ken Nordlie
June 11: Skipp Saaf
June 18: Dave Senness
June 25: Jay Stevens
July 2: Jim Lucas
July 9: David Pederson

Guests and Visitors

Rotarian Robert Pratt, Ann Arbor Rotary, Senior Active (Choral Director)

Rotarian Jim Truax, Northfield Rotary, Senior Active

Tom Kendall, Guest of Adam Johnston, Real Estate - **Approved for Membership**

Elizabeth Henderson, Guest of Adam Johnston, **Approved for Membership**

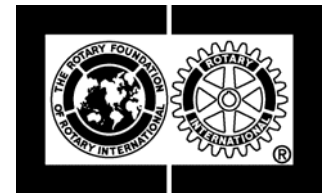
Edward Reis, Guest of Adam Johnston, Gevity -- **Approved for Membership**

Group Study Exchange Team Visits Bloomington

April 28 - May 1 ... Five Host Homes are Needed

Experience life in another country without leaving your own home! Host a member of the Group Study Exchange team from Thailand visiting the Twin Cities in April and May. Group Study Exchange is one of the Rotary

Foundation's most important programs as it fosters friendship and understanding between the various cultures within Rotary. The Thai team consists of five young professionals who are here to learn about our customs, institutions, workplaces, and more. Our club will be hosting the group from April 28 - May 1. We need families from our club to house team members on the evenings of April 28, 29 and 30. If you'd like to participate in this experience of a lifetime, contact Diann Kirby at 952-563-8717 or dkirby@ci.bloomington.mn.us.



The Mahendra Nath Rotary Foundation Challenge – Rotary Minute

The **2006 Mahendra Nath Rotary Foundation Challenge** is shooting for **100% participation** from our club. Three of the ten teams have achieved their goal. To date 50% of our members have responded to their team leader with a donation. Our current pledges/receipts total \$13,537. Please give. We can make our goal!

Today, **Marcie Gerdin** highlighted the *Group Study Exchange* program, a unique cultural and vocational exchange opportunity for young business and professional men and women between the ages of 25 and 40. This Rotary Foundation program provides travel grants for teams to exchange visits between paired Rotary Districts in different countries. For 4-6 weeks, team members experience the host country's institutions and ways of life. They observe their vocation as practiced abroad and exchange ideas. Our club is hosting a Thailand team over the last weekend of April this year. 10,000 teams have traveled and 50,000 people have participated in these exchanges with the Rotary Foundation providing \$95Million in funding for these cultural/vocational exchanges. This is a great way to promote peace and understanding between different cultures!

STRIVE

There is something for everyone as a volunteer with our STRIVE program! Mentors are needed at every meeting to build relationships with our students.

Upcoming meeting dates:
March 21
April 11
May 2
May 16

Join us at Kennedy High School 7:45 AM- 8:30 AM

Our Recognition Banquet is set for Thursday, May 31st (6:00 – 8:00 PM) where we honor all the great progress our students have made throughout the year.

Mark your calendar and plan on attending.

See Page 5 RIB for a full page of information on our STRIVE program and a thank you to all our volunteers!

President's Column

Diann Kirby –

Your Bloomington Rotary Board of Directors discussed a number of key items at its monthly meeting on March 12. Here's a summary:

--**Incoming President Don Stiles** has proposed that the board of directors be downsized, from nine at-large board members to six, in 2007-08. There was also discussion about merging the secretary and treasurer positions.

--The board **approved four new member applications** for **Tom Kendall, David Wang, Elizabeth Henderson and Ed Ries**. Thanks to their sponsors **Adam Johnston, Brian Emerson and John Swaney**.

--A new charitable grants committee will be added to the club's structure to assist the president in the distribution of the Harold Larson Party funds.

--**STRIVE** is debuting a new class on ethics this week. Chairs **Lee Helms and Gigi Brecht** are looking for more mentors to assist the students as the school year winds to a close. **See Page 5 RIB for a special article on STRIVE**

--RIB Editor **Karyn Arazi** announced a revamping of the club newsletter to create more efficiencies in its production.

Extraordinary People Doing Extraordinary Things!



Name That Rotarian

This week's Rotarian was born and raised in Northfield, where he received his BA in philosophy and religion from Carleton College. He went on to earn a masters in divinity from Drew University and served as a minister in several churches including Wesley United Methodist Church in St. Paul. This Rotarian was hired by the City of Bloomington in 1971, going on to become the Director of Community Services. A member of Bloomington Rotary since 1974, he served as the club's sergeant at arms, secretary and community services directors. He was also one of the original incorporators of the Bloomington Crime Prevention Association. He is now retired and lives with his wife Barbara in Northfield.

Is it?

a) Gene Fuller b) Jim Truax c) Dave Senness d) Jack Carlson

See page 4 RIB

MEMEBERSHIP PHOTOS

NEXT TWO WEEKS

As you know from reading earlier RIB's, the Membership Committee has been working on creating a better membership directory. Everyone has been asked for updated personal information in addition to providing a current photograph. Obviously the photo is not a requirement, but it will be a great help for both new and old members in familiarizing themselves with our great group. In order to help complete this project, Adam Johnston has graciously volunteered to take digital photos of each member prior to and following the next couple of regular Rotary meetings. Look your best! **Questions: Jay W. Stevens (952) 230-9020**

The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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Upcoming Meetings

March 19: “Public Radio from Mpls. To Beijing” Guest: Mindy Ratner

March 26: **NO MEETING**....Attend the State of the City Address Wednesday!

Wednesday, March 28: “State of the City”, Mayor Gene Winstead

April 2: “Water Park of America Tour”, Seth Ryan, General Manager

April 9: **Fancy Dancer Larry Yazzie**

Calendar of Events

March 28: “State of the City” Address, Airport Hilton Hotel, 494 & 34th Ave.

April 9: “Loaves and Fishes”, Club Service Project, Creekside Community Center, 9801 Penn Avenue South, **Dan Jordan & Susan Freeman**, coordinators.

April 26-28, 2007: Rotary District 5950 Conference, All Rotarians invited

April 28-May 1: Bloomington Noon Hosts Group Study Exchange Team

May 1: Prospective Member Social Event, Airport Hilton Hotel, 5:15 – 7:15 PM

May 5: District 5950 Assembly, Club officer and Board member training, Normandale College.

May 10: MBEA Business Ethics Awards, No Meeting May 7th

May 31: STRIVE Banquet, 6:00 – 8:00 PM, Hilton Hotel, All Rotarians invited!

June 17-20, 2007: RI Convention in Salt Lake City, Utah

Rotary Information

Bloomington Noon Rotary

www.bloomingtonrotarymn.org

Rotary International

www.rotary.org

Rotary District 5950

www.rotary5950.org

Meeting Make-ups

http://www.rotary5950.org/where_meet.html

Rotary on Bloomington Cable, Channel 14:

“Music at the MacPhail School of Arts”

Thursday, March 15, 2007 9:00 PM

Friday, March 16, 2007 3:00 AM, 9:00 AM, 3:00 PM

“MOA Phase II Update” Clark Arneson and William Griffith

Friday, March 16, 2007 10:30 PM,

Saturday, March 17, 2007 4:30 AM, 10:30 AM, 4:30 PM

Friday, March 23, 2007 10:30 PM

Saturday, March 24, 2007 4:30 AM, 10:30 AM, 4:30 PM

Name That Rotarian: b. Jim Truax

STRIVE Program



Thank you to all the volunteers who have worked with the **STRIVE** program this year...

Co-Chairs:
Gigi Brecht
Lee Helms

Jeff Andrews
Arlene Axelson
Nick Basil
Jack Carlson
Colin Evenson
Susan Freeman
Gene Fuller
Sandhya Gupta
Dick Herberg
Diann Kirby
Kathy Koehler
Larry Lee
Jim Lucas
Jae Mellin
Mahendra Nath
Wally Neal
LuAnn Paulet
Dave Pederson
Neil Peterson
Skipp Saaf
Don Stiles
Terry Stirewalt
John Swaney
Dave Walock
Dick Young
Connie Zins

And others from the community and school:

Dee Englehart
Jeff Hatton
Ron Simmons
John Boyd
Kris Krenz
Michelle Christenson

The purpose of the Bloomington Rotary STRIVE program is to motivate eligible Kennedy High School seniors to discover their own strengths and talents so as to increase their personal and academic achievement.

Further incentives are offered through scholarships for a college education at Normandale Community College, Hennepin Technical College, Dunwoody Institute or other colleges chosen by the students. Pictured above, **Lee Helms** works with STRIVE students. Pictured below, **Dave Pederson**, a session Leader.

Students commit to participate fully in the STRIVE program and work toward the following goals: maintain a maximum number of classes throughout their senior year; maintain STRIVE meeting attendance of 90% or better and maintain a C average or better in all senior year subjects. Rotarians offer to serve as **Mentors** just being at meetings to discuss topics with students in break out sessions; **Leaders** teaching the topics, bringing **Treats**, making reminder **Phone Calls**, participating in **Mock Interview Day**, and building **One-on-One Relationships**. There is something for every Rotarian, from a one day commitment to a long term relationship with a promising student. **Mentors are needed at each meeting** and there are still 5 meetings left this year...so please attend.

At the end of the year, a special banquet is hosted by our Rotary Club to recognize all student and parents/guardians involved in the STRIVE program. This year's event will be held at the **Hilton Hotel on Thursday, May 31st, from 6:00 to 8:00 PM.** Mark your calendars and plan on attending. **ALL ROTARIANS are invited.**



STRIVE Program Scholarship Awards:

Most Improved GPA = \$2,000 scholarship
2nd Most Improved GPA = \$1,000 scholarship
3rd Most improved GPA = \$500 scholarship
Best Overall GPA = \$500 scholarship
Best Attendance = \$250 scholarship

Don Stiles said of his Mock Interview experience: *"I walked around and found both students and Rotarians fully engaged in conversation. Perhaps the most telling observation was that as the students were leaving for their classes, I noticed all their smiles...and they seemed to have an extra skip in their steps. I think they appreciated this time with the Rotarians, one-on-one talking about how they could improve their interview skills and goals."*

After the Mock Interview, **LuAnn Paulet** shared: *"I thought this event was by far one of the best of the year and I hope it becomes a permanent part of the STRIVE program. The kids took it very seriously from the initial hand shake to the conclusion of their interview and they appreciated the constructive criticism that was shared. Not only was this exercise valuable preparation for the students, but a strong bonding opportunity with the mentors."*

Contact: **Lee Helms** 952-831-1141 or **Gigi Brecht** 952-563-0539 to participate.