



# RIB

October 15, 2007

**The Rotary Club of Bloomington Noon**

**Weekly Meetings**  
**12:00 Noon**  
**Mondays**  
**Airport Hilton**  
**Hotel**

### **Mission**

An organization of leaders working together to make a difference in our community and the world.

### **2007-2008 Officers:**

**President:**  
**Don Stiles**  
**952-941-7380**  
[Stiles.Don@gmail.com](mailto:Stiles.Don@gmail.com)

**President Elect:**  
Carolyn Pratt

**Vice President:**  
Adam Johnston

**Secretary-Treasurer:**  
Brett McMahon

**Past President:**  
Diann Kirby

**District Governor:**  
Tammy Laurent

**Sergeant at Arms:**  
Brian Emerson

**Exec Secretary:**  
Kathy Koehler  
952-837-1111

[Kkoehler53@frontier.net](mailto:Kkoehler53@frontier.net)

**Directors:** LuAnn Paulet, Dave Walock, Phyllis Karasov, Mark Bosch, Lori Nelson, Terry Stirewalt, Karyn Arazi, Colin Evenson, and Ken Nordlie

**Location: Airport Hilton**

## **Next Week's Program**

**"Trials and Tribulations of Medical Device Start-Up" Guest: Greg Guettler**

Greg Guettler has been President of Hypertension Diagnostics, Inc. since 1997. HDI is engaged in the design, development, manufacture, and marketing of proprietary non-invasive medical devices that provide clinically beneficial information to physicians in screening patients who may be at risk for future cardiovascular disease. These devices also provide assistance to physicians in diagnosis of cardiovascular disease and monitoring the effectiveness of various treatments for the disease.

Greg has more than 25 years of experience in sales, marketing and management in the medical industry. Holding several positions over the years, Greg has worked with Universal Hospital Services, Inc. and the American Red Cross Blood Services. He holds a Masters of Business Administration degree from the College of St. Thomas. Join us as we learn of the challenges this entrepreneur has faced in starting up this new company.



## **This Week's Program**

**"Simple Strength at Any Age"**  
**Guest: Personal Trainer Judy Beyers**



Teaching is in her heart, and even heart bypass surgery couldn't keep her from working to help her clients achieve their dreams, reclaim their power, and recognize their personal strength. Judy has worked as a personal trainer for more than 16 years. At our meeting, Judy taught us that with proper movement and nutrition, everyone can have strong healthy muscles. Our muscles will lose 1/2 to 1 percent of their muscle tissue per year after age 35 without proper use and nutrition. Three small servings of protein daily feed our muscles. Weight bearing exercise burns more calories than aerobic exercise and helps build up muscle tone. Your muscles give your body its shape and no matter what your age, you can work your muscles and double your strength. No one needs to feel like a victim of their aging body. Thank you, Judy, for all the nutrition and exercise tips!

**October Birthdays**

- 01 Larry Lee
- 03 Phyllis Karasov
- 09 Bernardine Bryant
- 10 David Wang
- 11 Scott Fricke
- 14 Tom Kendall
- 17 Jeff Andrews
- 18 Neil Peterson
- 19 Ed Ries

**October Anniversaries**

- 03 Marcy Gerdin 6 yrs
- 16 Don Stiles 6 yrs
- 16 Don Peterson 1 yr
- 21 Dave Walock 4 yrs
- 23 John Hanson 17 yrs
- 23 Ghidei Zedingle 1 yr
- 26 Jay Stevens 3 yrs
- 30 Adam Johnston 6 yrs

**Greeter Schedule**

- Oct 22: Adam Johnston
- Oct 29: VOCATIONAL VISIT
- Nov 5: Jack Carlson
- Nov 12: Skipp Saaf
- Nov 19: Tom Kendall

**Invocator Schedule**

- Oct 22: Milo Engelstad
- Oct 29: VOCATIONAL VISIT
- Nov 5: Jeff Andrews
- Nov 12: Lee Helms
- Nov 19: Becky Amble

## President's Corner – Don Stiles



It's always a thrill to welcome new members into our Club, but this week we had the honor of "welcoming home" former member **Lee Sundet** and inducting two new members, **Les Fujitake** and **Ron Simmons**. Lee has a long history with the Bloomington Noon Rotary and his generosity and service is known throughout the Twin City area. Les and Ron join our Club as "dual" members from the public school system. Les is the Superintendent of Bloomington Schools and Ron is the Principal of Kennedy High School. We welcome all three of you to Rotary and look forward to your continued participation.

The final numbers for the Pack-to-School service project came in after the generous donations from Wal-Mart and Sam's Club, and a surplus check for \$3,370 was issued to VEAP last week for their school program. Special thanks again to **Dave Walock, Jim Mortenson, and Elizabeth Henderson** for chairing that project and obtaining the extra corporate funds.

I also wanted to mention a few Board decisions from our October 15 meeting. The Board approved improvements to our long-term strategic plan which will enhance the Board and Committee transitions and responsibilities, in addition to reviews of our international, Group Study Exchange, and Youth Exchange service projects. A summary of those improvements will be attached to this RIB (see page 5 RIB). Please let me know how you may want to be involved in these improvements. The Board also approved a continued \$200 donation to a Rotary District Warm Hands, Warm Hearts project that provides winter hats and gloves to children in our community. Thanks for sharing your time and talents!

## Harold Larson Party 2007

**Just a MONTH away! Don't delay!**

A huge thank you to the committee members who have already put in a ton of effort to make our only fundraising event this year a huge success! There is still plenty of work we all need to accomplish together to make this event the best ever.

**Auction items:** We need 'em! You have 'em! Please turn in your donation forms and items to David Wang so we can get tracking! Don't have any items yet? **Request a donation** from a business you frequent. **Purchasing a gift certificate. Donate tickets** to a sporting, theater and music event. These are very popular items and really make our silent auction popular and profitable!

**Raffle Tickets:** You have 'em, but hopefully not too many left☺. Please be sure you sell **all 60 of your tickets** and ask Terry Stirewalt for more. Lots of cool prizes will be awarded to top ticket sellers and the top raffle team. Be a winner and sell lots of tickets. You will be helping Rotary (a lot!) and may win a fabulous prize!

**Raffle Grand Prize: One week stay at a Hilton resort in Alaska!**

**Event Tickets:** Make your reservation TODAY!! Please let Kathy Koehler know you are attending and the names of your guest(s). Sponsored tables are selling very well. Can't make it? Purchase two tickets as a donation. You'll be glad you did.



*The 4-Way Test*

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

**Web Addresses:**  
Bloomington  
Noon Rotary  
[www.bloomingtonrotarymn.org](http://www.bloomingtonrotarymn.org)

**Rotary International**  
[www.rotary.org](http://www.rotary.org)

**Rotary District 5950**  
[www.rotary5950.org](http://www.rotary5950.org)

**Meeting Make-ups**  
[http://www.rotary5950.org/where\\_meet.html](http://www.rotary5950.org/where_meet.html)

**Safe Water Plus Web Site**  
[www.safewaterplus.org](http://www.safewaterplus.org)

RIB Editors:  
Karyn Arazi  
Sandhya Gupta

**ADDRESS**  
Bloomington Noon Rotary  
P.O. Box 20300  
Bloomington, MN 55420

## Guests and Visitors

**Rotarian Bob Danielson**, Eden Prairie Noon, Manufacturers Representative  
**Ryne DeVries, D.C.**, Guest of Jim McDonald, Chiropractor

## Upcoming Meetings

- October 22: **“Trials and Tribulations of Medical Device Start-Up”**  
Guest: Greg Guettler
- October 29: Vocational Visit – **“Children’s Theater”** 11:30 Start  
**2400 Third Avenue South, Minneapolis, MN 55404-3597**  
**(612) 874-0400 Invite Guests!** We will be charged \$8.00 per attendee (\$4.00 per senior).
- November 5: **“Venture Capital Investing and Angel Funds”** Guest: Steve Mercil, RAIN Source Capital
- November 12: **“2008: Recalibrating Investment Risk and Reward Expectations”** Guest: Phil Dow, RBC Dain Rauscher

## Calendar of Events

- October 29: **Children’s Theater – Vocational Visit** – see above
- November 9: **Veteran’s Day Program**, Park Plaza Hotel, \$30.00, 11:30-1:30
- November 17: **Harold Larson Party**, Golden Valley Golf & Country Club  
Pages 4,5,6 RIB for HLP Raffle donation request forms.
- January 14: **Governor Tim Pawlenty** scheduled
- April 26-28: **District 5950 District Conference**, Radisson Arrowwood, Alexandria, MN To register go to: [www.rotary5950.org](http://www.rotary5950.org)

## Rotary on Cable, Channel 14

### “Invent Minnesota” – Phil Reinhardt

Saturday, October 20, 2007 7:00 PM  
Sunday, October 21, 2007 1:00 AM, 7:00 AM, 1:00 PM

### “Industry & Trade in China” – Lawrence Pobuda

Monday, October 29, 2007 9:00 PM  
Tuesday, October 30, 2007 3:00 AM, 9:00 AM, 3:00 PM  
Wednesday, October 31, 2007 9:00 PM  
Thursday, November 01, 2007 3:00 AM, 9:00 AM, 3:00 PM

### “Stroke & TIA Recognition” – Dr. Sandra Hanson

Tuesday, October 30, 2007 6:50 PM  
Wednesday, October 31, 2007 12:50 AM, 6:50 AM, 12:50 PM  
Sunday, November 04, 2007 9:20 PM  
Monday, November 05, 2007 3:20 AM, 9:20 AM, 3:20 PM

### “STRIVE Banquet” – Bloomington Rotary

Tuesday, October 30, 2007 6:00 PM  
Wednesday, October 31, 2007 12:00 AM, 6:00 AM, 12:00 PM  
Sunday, November 04, 2007 8:30 PM  
Monday, November 05, 2007 2:30 AM, 8:30 AM, 2:30 PM

## Announcements and Other Business: Rotarian Who Shares



Always quietly working, our Rotarian Who Shares is **Dick Young**. Dick was born and raised in Michigan. He achieved a BS in Accounting from Michigan State and served in the Air Force for three years.

Spending the majority of his working career in accounting and mergers and acquisitions, Dick was also an entrepreneur starting businesses such as Appleside Orchards. Joining Rotary in 1987, Dick was Club President 1993-94, Rotarian of the Year 1990, and received the Harold Larson Distinguished Service Award in 2000. Dick has been active in the Ambassadorial Scholarship Program at both the club and district level. Dick loves sailing, tennis, and racquetball. Carolyn, his wife of 51 years, is an artist.

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## New Rotarians

### Rotarian Lee Sundet – Rejoining Bloomington Noon Rotary

Welcome back, Lee! **Rotarian Lee Sundet** joined Rotary 35 years ago and is a Past President of our club. Lee has been a member of the Naples Rotary in FL in the recent past. Lee is a true Norwegian and member of the Norwegian American Chamber of Commerce. Lee is a grad of the University of Minnesota

and served in the US Marines. He and his wife Louise raised four children. Lee worked with Century Manufacturing and was honored as Small Businessman of the Year in 1980 and Small Businessman of Minnesota in 1981. Lee has served on the Boards of Augsburg College, Norwest Bank, Tentmakers, and Courage Center. Significant in starting our Harold Larson Party fundraising traditions, Lee's donated "Battery Chargers" are still working for several of our current rotarians!



## Les Fujitake – Dual Member, joining with Ron Simmons to be featured next week

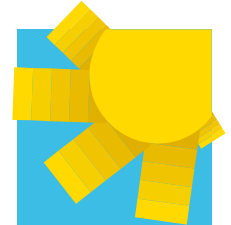
**Les Fujitake** is the Superintendent of Bloomington Public Schools, a system proudly serving 10,400 students at 17 facilities with a staff of over 1,700 employees. The school system has a rich tradition of excellence and success because of its strong community support. Les has 35 years of experience in leadership including being a CEO of a hospital and executive positions in 6 different industries ranging from real estate development to banking. He holds an MBA from Chaminade University in Hawaii and a certificate of a C.P.A.

Les serves on a number of boards and advisory committees, including: Metropolitan Learning Alliance, Education Foundation of Bloomington, Association of Metropolitan School Districts and District 287 Superintendent's Advisory Committee. Recently he served on the Normandale Community College President Selection Committee. He and his wife Jolene, a kindergarten teacher, have two sons, John and Mark.

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## Sunshine

Our prayers and well wishes go with **Wally Neal** as he is scheduled for lung surgery on October 31<sup>st</sup>.



**Carolyn Pratt** has heard from Jack that his scheduled return from Iraq will be even earlier than expected, November 4<sup>th</sup>. Prayers for Jack and the family here at home.

**Becky Amble's son** is collecting new or very slightly used Christmas Decorations (ornaments, lights, trees) for the Rushford, MN flood victims. **Please bring any items this MONDAY.** A teacher from her son's school grew up in Rushford.

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Attend the Southwest Metro Rotary Clubs **Veterans Day Luncheon** to be held at the **Park Plaza Hotel, Friday, November 9, 11:30-Registration, 12:00 Noon-Luncheon.** The featured speaker is Major General Larry Shellito. The cost is \$30.00.

Contact: Don Stiles [stiles.don@gmail.com](mailto:stiles.don@gmail.com) This Friday lunch will be an extra Rotary meeting that week. Sign up on sheets at your table.

# **Bloomington Noon Rotary Club**

## **Long-term Strategic Improvements**

**Current Mission Statement:** An organization of leaders working together to make a difference in our community and the world.

### **Improvements Approved by the Board on October 15, 2007:**

- Need to provide better continuity and mentoring of individuals to take on service project leadership by assembling a notebook with job descriptions of the various service project chair positions. This notebook could also include the Officer and Board job descriptions. These descriptions would provide the objectives and “standard operating procedures” expected for each position. Creation of a position to assemble and maintain this notebook was suggested.
- A formal Nominating Committee should be established consisting of the current President-Elect (Chair) and three other Rotarians, including at least one current Board member and at least one member from the Club membership at large. This Committee will recruit and suggest candidates for Officer, Board, and Committee Chair positions by the end of February for the next fiscal year beginning July 1<sup>st</sup>. This Committee needs to develop consistent criteria for candidates.
- Grants awarded to Charitable Partners should follow the established policy and procedures, including a review of Grant Reports submitted by December 31<sup>st</sup> and recommendations to the Board for grant approval by the end of February for distribution no later than June. The President will chair this Grant Committee and select three or four additional members to the Committee, at least one a current Board member and at least one from the Club membership at large.
- Both the International and Group Study Exchange (GSE) service projects need to be reviewed in order to determine long-term strategy (e.g. future involvement with OUT-bound GSE as well as IN-Bound GSE) and to promote more member involvement (e.g. member trips to International Village Clinic in India).
- A review of the Youth Exchange Program is necessary in order to address host family cancellations and provide sufficient planning for the students.

# *Bloomington Noon Rotary Club*

*Cordially invites you to the 41<sup>st</sup> annual*

## *Harold Larson Party*

*A Benefit for Courage Center and  
Bloomington charitable organizations*

*Saturday, November 17, 2007*

*6:00 p.m. Social and Silent Auction*

*7:30 p.m. Dinner and Entertainment*

*8:45 p.m. Live Auction and Raffle*

*Golden Valley Golf and Country Club*

*7001 Golden Valley Road*

*Golden Valley, Minnesota*

*Cost: \$65 per person*

*RSVP by November 12*

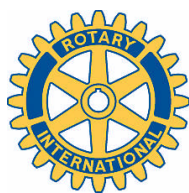
*to Kathy Koehler, 952-898-5565*

*and state guests and seating preference*

### *Event Sponsors*

<i>Harold and Kathryn Larson</i>	<i>Title Sponsor</i>
<i>Golden Valley Country Club</i>	<i>Location Host</i>
<i>Sheraton Hotel Anchorage</i>	<i>Grand Raffle Prize</i>
<i>Matreks Printing LLC</i>	<i>Raffle Tickets</i>
<i>Graybow Communications</i>	<i>Audio-Visual</i>
<i>Quality Wine and Spirits Co</i>	<i>Wine</i>
<i>BOR-SON Construction</i>	<i>Signage</i>
<i>Bossardt Corporation</i>	<i>Auction Bid Forms</i>
<i>Nick Basil</i>	<i>TV Raffle Prize</i>

*...and the members of the Rotary Club of Bloomington Noon*



**ROTARY CLUB OF BLOOMINGTON NOON**  
District 5950 Rotary International

**2007 HAROLD LARSON GALA FUND RAISER**

**Saturday, November 17, 2007**  
**Golden Valley Golf and Country Club**

**AUCTION DONATION FORM**

**Item Name:** \_\_\_\_\_

**Item Description:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Estimated Value:** \_\_\_\_\_

**Rotary Contact/Solicitor:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Donor Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Please e-mail or fax this completed form to:**

**David Wang**

**david.wang@associatedbank.com**

**FAX: 651-554-8706**

**Or hand deliver to David Wang**