



RIB

January 8, 2007

The Rotary Club of Bloomington Noon

Weekly Meetings

12:00 Noon

Mondays

Airport Hilton
Hotel

Mission

An organization of leaders working together to make a difference in our community and the world.

The Rotary Club of Bloomington Noon

President: Diann Kirby
Pres Elect: Don Stiles
Vice Pres: Carolyn Pratt
Secretary: Karyn Arazi
Treasurer: Brett McMahon
Past Pres: John Swaney
Dist Gov: Rod Shilkrot
Sgt in Arms: Rick Sitek
Exec Sec: Kathy Koehler
Directors: Adam Johnston, Dave Senness, Lori Nelson, Mark Bosch, LuAnn Paulet, Mark Bellestri, Laura Bjorgo, Terry Stirewalt, and Dave Walock

TNext Week's Program

"Rotary District 5950 Blue Ribbon Task Force on Respect" Rotarian Phyllis Karasov

Rotary clubs all over our district are working to become more diverse in membership and with this diversity, there is a need to become more sensitive to our differences. Respect for these differences is critical. **Rotarian Phyllis Karasov** served on the District 5950 task force that was asked to address this issue. In her report, she will share their findings.



Phyllis joined Moore, Costello & Hart, P.L.L.P., after having worked for the National Labor Relations Board in Minneapolis. She received her B.A. degree from the University of Rochester and her J.D. degree from Emory University. She has served on the faculties of several continuing legal education programs and also has written several legal articles on labor and employment law. Ms. Karasov's practice areas include business, labor and employment law.

Ms. Karasov is the President of the United Jewish Fund and Council of St. Paul. She currently serves on the Board of Directors of the Minnesota State Bar Association, the Dodge Nature Center and The Friends of the Saint Paul Public Library. Ms. Karasov has been named as a Minnesota Leading Attorney by Leading American Attorneys and a Super Lawyer by the *Minnesota Journal of Law and Politics*.

This Week's Program

"Filtering the Air for a Cleaner World" **Bill Cook, CEO Donaldson Company, Inc.**

Donaldson Company, Inc. began in 1915 with a unique and effective air filter for tractors. By building on their technical excellence, maintaining close relationships, and developing a global presence, Donaldson Company has grown to an international leader in filtration with 37 plants, 13 Distribution Centers, and 54 Sales offices in 30 countries worldwide. Their specialty is high quality air and liquid filtration in all industry applications. Innovation in the medical field has led Donaldson Company to partner with Corning and other medical field leaders to develop a three dimensional material that will allow researchers to study cell growth in a natural setting versus the two dimensional petrie dish. This type of innovation is key to Donaldson Company.



January Birthdays

02 Marcy Gerdin
02 Adam Johnston
08 Wally Neal
16 Arlene Axelson
19 Dana House
27 Dick Russell

January Anniversaries

01 Marty Chorzempa 2 yr
01 Dick Herberg 17 yrs
01 Dick Russell 36 yrs
01 Dick Smith 24 yrs
05 Chris Schadow 19 yrs
11 Nick Basil 24 yrs
11 Jack Carlson 35 yrs
16 Mike Fewer 17 yrs
16 John Houle 17 yrs
18 Tim Culver 2 yrs
26 Lee Helms 19 yrs
28 Larry Lee 15 yrs

Greeter Schedule

Jan. 8: Jack Bouquet
Jan. 15: David Senness
Jan. 22: Dan Jordan
Jan. 29: David Pederson

Sunshine

After 36 years with the City of Bloomington, Community Services Director **Jim Truax** is leaving to enjoy a more leisurely lifestyle. You are invited to celebrate our Bloomington Rotarian's retirement from the City on Thursday, Jan. 18 from 2 - 4 p.m. at Bloomington Civic Plaza. **See Page 8 RIB** for invitation.

Dr. David Simmer invites you to participate either as a sponsor or as a participant in the "Climb For A Cure" to be held Saturday, Feb 10th at the IDS Center. This is a fund raiser for the Cystic Fibrosis Foundation. David will accept donations throughout January. Info: <http://mellinchirocare.com/blog/events/2007/climb-for-a-cure>

Neil Peterson will be in Legislative Session every Monday at noon through May. He will be thinking about us and humming "You are my Sunshine"!

David Peterson has announced his retirement at the end of 2006 after 42 years in engineering. He plans on staying in Bloomington and continuing with Rotary.

Becky Amble and her family spent two weeks in Florida recently. She was able to visit with **former rotarian Bob Mathison**, finding him well. Becky wasn't the only rotarian to visit with Bob over the holidays...**Dan Barnett** reported that Bob was the speaker at the Bonita Springs Rotary where Dan did his makeup.

Jeff Andrews is the proud father of a 7 lb, 6 oz., 21 inch baby girl...Madison Grace Andrews...born January 3rd. Jeff wants to thank everyone for their well wishes.

Congratulations, **Dan Barnett**, awarded 14 "Firsts" in the Snow Ball Pro/Am Ballroom Dance Competition. His first time to achieve all first place awards!

Susan Freeman announced that Coral Houle, wife of **John Houle**, has joined the Board of Directors for VEAP.

Visitors and Guests

Rotarian Jeanne Lawrie, Eden Prairie AM, Non-profit youth...Boy Scouts.

Leanne Sims, Guest of Jeanne Lawrie, Wyoming, MN, Non-profit

Marcia Neal, Guest of Wally Neal here for his Birthday...Happy Birthday, Wally!

David Wong, Guest of John Swaney, Senior VP, Associated Bank

Becky Cahn, Guest of Carolyn Pratt, Donaldson Co., Corporate Communications

Name That Rotarian

Born and raised in south Minneapolis, this Rotarian graduated from Washburn High School and then earned a degree in business administration from the University of Minnesota's Carlson School. His first job was mowing lawns which led to a stint on the Minikhada ground crew. It also led to a lifelong passion for golf. Today, this member is area president for Arthur J. Gallagher, a national insurance broker. He joined Bloomington Rotary in 1990 where he has served on the Board of Directors and headed the Every Rotarian Every Year campaign.

Is it?

a) Jim Mortenson b) John Swaney c) Mike Fewer d) Jack Carlson
See page 4 RIB

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Rotary International Haiti Safe Water Project

Three years ago, Districts 5950, 5960, and 7020 (Haiti), along with World Vision, Haiti Outreach, began the Safe Water Project drilling 141 wells and building 1200 latrines in the Central Plateau in Haiti.

Death rates in the area ranged as high as 23 % for children under age five. In the areas where the wells have been completed, "The Children have Stopped Dying."

13 Rotarian volunteers traveled to Haiti this past December to assist in building a home for a family in the project area. The next trip is Feb 5 -13, 2007. If you would like to go, contact Marshall MacKay at mmackay@cbplymouth.com, or (763) 383-4707.

MBEA Ethics Awards

YOU can nominate a business for the Minnesota Business Ethics Award that you believe exemplifies and promotes ethical conduct for the benefit of the workplace, the marketplace, the environment and the community.

Deadline for a nomination is January 31, 2007.

Simply complete the one page **Call for Nominations** form and fax or mail it. **See pages 5 and 6 RIB** for Nomination Form and FAQ's.



There are three categories of awards, so any size company may qualify. A nominated company will receive a more extensive application that they complete if they wish to be considered. All Area 3 Rotary Clubs are participating.

President's Column

Diann Kirby

Even though it's a new year, this month marks the halfway point in our Rotary year. This week, your Bloomington Rotary Board of Directors held its monthly meeting and looked forward at the second half of the year.



Highlights included:

- A lively discussion on membership, prompted by the conversion to the new Club Leadership Plan at the end of this year. The board discussed possible strategies for recruiting and retaining new members, as well as a vision for the ideal size for our club in the future.
- A thorough review of our bylaws by Lori Nelson, who has recommended changes that will help conform to Rotary International's Club Leadership Plan.
- News from International Service Chair Dave Senness that The Rotary Foundation's matching grant is coming just in time for Abul Sarah's International Village Clinic, who needs to replace a diesel fuel generator that's on its last legs.
- The announcement of a club outing to the Bloomington Civic Theater's production of "Funny Girl" on May 11 being organized by Carolyn Pratt, with a social hour at Don and Leslie Stiles.

How is the second half of this Rotary year going for you? I welcome all comments and suggestions on how we can make it even more extraordinary. Contact me at 952-563-8818 or dkirby@ci.bloomington.mn.us.

Extraordinary People Doing Extraordinary Things!

The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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STRIVE

Mock Interviews with our **STRIVE** students will be held on Wednesday, January 31st. **20 Rotarian volunteers** are needed to provide one on one interviews with the students. Location: Kennedy High School Time: 7:45 AM to 8:30 AM

Sign up with Gigi Brecht, gladys_brecht@acordia.com or Lee Helms

See **Page 7 RIB** for full announcement and information.

Upcoming Meetings

January 15: **“Rotary District Blue Ribbon Task Force on Respect Report”**, Rotarian Phyllis Karasov

January 22: **“Are We There Yet?”** Steve Frank, President AAA Minneapolis

January 29: **Meals on Wheels**, 11:00 AM Meet at St. Stephen’s Church

February 5: **“Update on MOA Phase II”** Clark Arneson, City of Bloomington and Bill Griffiths, MOA Attorney

Calendar of Events

January 20: Mid-Term District 5950 Assembly, St. Cloud, MN

January 29: Meals on Wheels, Rotary members deliver meals today! Mark your calendar. We start early as we pick up meals at 11:00 AM for our deliveries.

January 31: STRIVE Mock Job Interview (with Rotarians...you are needed!)

March 28: “State of the City” Address, Sheraton Hotel, 494 & Normandale

April 26-28, 2007: Rotary District 5950 Conference

May 10: MBEA Business Ethics Awards, No Meeting May 7th

May 19: District 5950 Assembly, Club officer and Board member training.

June 17-20, 2007: RI Convention in Salt Lake City, Utah

Rotary Information

Bloomington Noon Rotary
www.bloomingtonrotarymn.org

Rotary International
www.rotary.org

Rotary District 5950
www.rotary5950.org

Meeting Make-ups
http://www.rotary5950.org/where_meet.html

Rotary on Bloomington Cable, Channel 14:

“KSTP Eyewitness News Reporter” Beth Jett

Thursday, January 11, 2007 9:00 PM

Friday, January 12, 2007 3:00 AM, 9:00 AM, 3:00 PM

Name That Rotarian: (c) Mike Fewer



Call for Nominations

2007 Minnesota Business Ethics Award™

The Twin Cities Chapter of the Society of Financial Service Professionals, the Center for Ethical Business Cultures® at the University of St. Thomas and the Rotary Club of Edina *Call for Nominations* for the 2007 Minnesota Business Ethics Award™ (MBEA). **Nominations will close on Wednesday, 31 January 2007.** Nominated companies will be asked to complete and return an Entry Form by **Thursday, 12 April 2007.** MBEA recipients will be recognized at a spring **Awards Luncheon** preceded by the **MBEA Educational Forum.** To register for either event, contact the individuals identified below.

Type or Print Information

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Company Contact (Please be sure this person is in charge of completing the MBEA Entry Form.)

Category (Circle One): **Small** (Under 100 Employees) **Medium** (100–500 Employees) **Large** (Over 500 Employees)

Nominator's Name _____

Nominator's Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Describe briefly the actions or activities which lead you to nominate this company. _____

Mailing Instructions: Please mail or fax this form for receipt no later than 31 January 2007.

Mail: MBEA % SFSP Twin Cities Chapter
2697 East County Road E, Suite 282
White Bear Lake 55110

Fax: 651-344-3529

Questions??? Call Jim Christian 952-898-3060 or Bob Shoemake 651-962-4127 or visit www.sfsptwincities.org



What is MBEA?

The Minnesota Business Ethics Award (MBEA) is an award given annually since 1999 to recognize MN businesses that exemplify and promote ethical conduct for the benefit of the workplace, the marketplace, the environment and the community.

Why is Rotary involved?

Edina Rotary became involved as a cosponsor in 2005 because MBEA helps spotlight our Rotary ideals of “**encouraging high ethical standards in all vocations**” and “**high ethical standards in business and professions**” in our **Object of Rotary**.

PDG Dan Barnett emphasized his commitment to these ideals in 2005-6 by creating an **Ethics and Citizenship Committee** and encouraging D5950 Rotarians to participate in the MBEA program. DG Rod Shilkrot has affirmed his commitment again in 2006-7. Bloomington Daymaker Rotarian Jeff Meacham is serving as Chair again this year.

How are Area 3 Rotary clubs involved?

We are encouraging Area 3 Rotarians to participate in the 2007 MBEA program in three ways:

- Submit nominations for MN based companies for the 2007 awards. The deadline for nominations is **January 31, 2007**.
- Encourage all Area 3 club members to attend the MBEA luncheon on **May 10, 2007**, at the Bloomington Sheraton Hotel. To do this, we are asking all Area 3 clubs to make the May 10 luncheon their club meeting that week.
- Invite Area 3 club members to serve as judges in judging the submitted entrees. This occurs during April 2007.

Who can be nominated for the MBEA?

There are 3 categories of awards – small companies (under 100 employees), medium size (100 – 500 employees), and large companies (over 500 employees). Any MN company can be nominated.

How do I nominate a company?

Simply complete the one-page **Call for Nominations** form and fax or mail it.

That's it – no need to talk to the nominated company nor provide any additional information. Nominated companies are then sent an application. It is their responsibility to complete and submit the application.

What happens to companies who are nominated?

Those who apply for the award are screened by a preliminary judging panel. A final judging panel then screens finalists and selects the winners. The winners are announced at the awards luncheon on May 10.

What criteria are used in judging applicants?

Applicants are judged on their demonstrated and documented commitment to on-going ethical conduct with their customers, employees and communities. This is determined from the application and supporting documents submitted with the application.

What can I do to participate in MBEA?

- Nominate a company by **January 31** that you think qualifies for consideration
- Plan to attend the MBEA luncheon on **May 10** at the Sheraton Bloomington Hotel
- Encourage fellow Rotarians to do the same

The STRIVE program is gearing up for the Mock Interview to be held at Kennedy High School on Wednesday, January 31st at 7:45 to 8:30 AM in the Beacon Room.

The morning agenda is as follows: (times are approximate)

- 1.) 7:50-8:00 AM - Mock Interview Demonstration with Terry Stirewalt and a STRIVE student.
- 2.) 8:00-8:10 AM - Question/Answer analysis of the interview.
- 3.) 8:10-8:25 AM - Break into One-on-One/One-on-Two with Rotary Mentor for a Personalized Interview with student.

This is a practical component of the STRIVE program. We have hopes that students will continue their education after graduation, however, the usefulness of this particular process will carrier over into each students life from here on after. It is with this intention that we are asking for your assistance on the morning of January 31st for the One-on-One or Two-on-One interviews. To assist you, we will have a list of questions made up before hand. I have attached a "sample" of a few questions.

Please lend your professionalism to this great experience. Let me know by Wednesday, January 17th (via e-mail) if you will be able to assist.

With appreciation,

Gigi

Gladys Brecht, CIC, CLCS

Vice President

Acordia/A Wells Fargo Company

4300 MarketPointe Dr., #600

Bloomington, MN 55435

952-563-0539 Direct

952-563-9539 Fax

e-mail gladys_brecht@acordia.com

INTERVIEW QUESTIONS:

Tell me about yourself.

What are 3 words that best describe you and why?

What is your biggest weakness?

Do you prefer to work by yourself or with others?

What experience(s) in your life made you want to choose this career?

What are your hobbies?

What salary are you expecting to get paid?

Tell me about one of the most difficult decisions you have ever had to make and what was the result of that decision?

What is the most important thing you have learned about yourself by being in the internship program in high school?

What motivates you?

Why should we hire you for this job rather than anyone else?

What is the biggest mistake you have ever made and what did you learn from it?

What would a previous employer or teacher say about you?

What have you learned from previous job or volunteer experiences?

Tell me about your computer knowledge or experience.

All Rotarians are Invited:

JIM TRUAX RETIREMENT PARTY



After 36 years with the City, Jim is leaving to enjoy a more leisurely lifestyle. Please join us to celebrate his work and retirement from the City.

Thursday, January 18

2 - 4 p.m.

Civic Plaza Rehearsal Hall



Remember working with the guy on the left? Then you have worked for the City a loooooong time. This persive young man is Community Services Director Jim Truax circa 1974.