



RIB

January 22, 2007

The Rotary Club of Bloomington Noon

Weekly Meetings

12:00 Noon

Mondays

Airport Hilton
Hotel

Mission

An organization of leaders working together to make a difference in our community and the world.

*The Rotary Club of
Bloomington Noon*

President: Diann Kirby
Pres Elect: Don Stiles
Vice Pres: Carolyn Pratt
Secretary: Karyn Arazi
Treasurer: Brett McMahon
Past Pres: John Swaney
Dist Gov: Rod Shilkrot
Sgt in Arms: Rick Sitek
Exec Sec: Kathy Koehler
Directors: Adam Johnston,
Dave Senness, Lori
Nelson, Mark Bosch,
LuAnn Paulet, Mark
Bellestri, Laura Bjorgo,
Terry Stirewalt, and Dave
Walock

Next Week's Program

"Meals on Wheels" Club Service Project

Rotary members will again have a chance to deliver Meals on Wheels in Bloomington. The date is Monday, January 29, 2007. Bloomington Meals on Wheels is now located at **St. Stephen Lutheran Church, 8400**

France Avenue South. Pick up insulated meal carriers between 11 and 11:15 AM. All Rotarian pairs will make five or six deliveries to homebound clients, then will return to St. Stephen's, where we will be served the same meal clients received. We have our meeting and adjourn at 1:30 PM. Meals have been reserved, so call Wally Neal (952) 835-1665, or cell (612) 247-4132 if your schedule changes.

One person's story: *"Meals on Wheels helps mom live in her home of nearly 50 years; we have been Bloomington residents even longer, since 1948. If not for this service, such a seemingly simple issue, such as eating, becomes extremely complex for a person who is 82, elderly, low, low income and not the best of health. She would be inches away from a nursing home if the burden of self care were shifted to her alone. Meals on Wheels gives mom the dignity to stay in her home."*



This Week's Program

"Are We There Yet" Guest: Steven J. Frank, President and CEO, AAA Minneapolis

Planning its TripTik into the future, AAA Minneapolis knows that its value today is how it meets the needs of its current members. Services now range from the familiar roadside assistance and trip planning to AAA discounts on a myriad of products and services worldwide; financial services; insurance; and redefining road side assistance (towing) as diagnose and solve on site assistance. Their goal is a 30 minute response time.

AAA Minneapolis has a very interesting connection to Bloomington. Founded in 1902, the fledgling auto club acquired its first two properties. The main offices on 13th and LaSalle downtown and a remote site on Auto Club Road in Bloomington that served as a destination country club for its early members. The Sunday excursion in those days was a trip out to the Bloomington Auto Club where they even had sleeping rooms for those who wanted to make it a two day trip and equipped garages where they could repair their vehicles. During the past century, "You've come a long way baby!"

January Birthdays

02 Marcy Gerdin
02 Adam Johnston
08 Wally Neal
16 Arlene Axelson
19 Dana House
27 Dick Russell

January Anniversaries

01 Marty Chorzempa 2 yr
01 Dick Herberg 17 yrs
01 Dick Russell 36 yrs
01 Dick Smith 24 yrs
05 Chris Schadow 19 yrs
11 Nick Basil 24 yrs
11 Jack Carlson 35 yrs
16 Mike Fewer 17 yrs
16 John Houle 17 yrs
18 Tim Culver 2 yrs
26 Lee Helms 19 yrs
28 Larry Lee 15 yrs

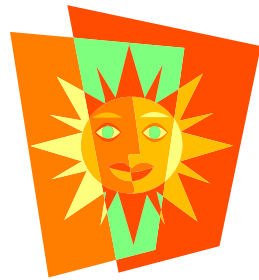
Greeter Schedule

Jan. 29: David Pederson
Feb. 5: Sandhya Gupta
Feb. 12: LuAnn Paulet
Feb. 19: Brian Emerson
Feb. 26: Mike Brunkow
Mar. 5: Adam Gengtson
Mar. 12: Jim Wenthold
Mar. 19: Adam Johnston

Rotary Social Event

Ciao Bella, Friday February 9, 2007 starting at 4:00 PM

Mark Your Calendar! Join **Charlie Pokladnik** for a time of networking and socializing...learn something new about your fellow Rotarians. This is a chance to just talk, have a drink or some appetizers and enjoy the fellowship of others. Stop by anytime after 3:30 on Friday, February 9th.



Sunshine

Charlie Pokladnik provided this week's sunshine as he described the 7 ft. long sail fish that he caught while deep sea fishing in Costa Rica recently.

LuAnn Paulet apprised us of the funeral of Gladys Mellin, celebrating a long 95 years of life. Gladys is the Grandmother of **Rotarian Jae Mellin** and former **Rotarian Mike Mellin**.

Our prayers are with the Mellin family at this time of loss.

Dr. David Simmer continues to accept sponsorship of his "Climb For A Cure" to be held Saturday, Feb 10th at the IDS Center for the Cystic Fibrosis Foundation. Info: <http://mellinchirocare.com/blog/events/2007/climb-for-a-cure>

Jim McDonald announced the upcoming **Every Rotarian Every Year Kick Off** scheduled for February 26th at our upcoming meeting. **Can we meet the Mahendra Nath Rotary International Challenge? We can if we all respond!**

Visitors and Guests

Karen Nordstrom, Guest of John Houle, Bloomington City Council

Pat Carlson, Guest of Jeff Andrews, Financial Advisor, Apple Valley

Ed Ries, Guest of Adam Johnston, Human Resources

Name That Rotarian

Today's Rotarian was born and raised in Michigan. He received his B.S. degree in accounting and business from Michigan State. It was there he met his wife of over 50 years. After college, he served three years in the Air Force. This Rotarian spent 20 years starting businesses before going into the corporate world, working in accounting and finance for companies such as ADC and Arthur Anderson. He joined Bloomington Rotary in 1987, and served as club president in 1993-94. He's been honored with Rotarian of the Year in 1990 and the Harold Larson Distinguished Service Award in 2000. Now he enjoys the good life every summer, sailing the Great Lakes.

Is it?

a) Mahendra Nath b) John Hanson c) Dick Young d) Jack Carlson
See page 4 RIB

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January 22, 2007

**Rotary District
5950 Annual
Conference
April 27-29,
2007**

Meet Rotarians in a historic Minneapolis setting and get free parking to boot if you sign up now for Rotary District's 5950 Annual Conference April 27 - 29. The event will be held at the Milwaukee Road Depot facility in the Courtyard by Marriott. Learn about outstanding Rotary projects and programs; hear a high-profile speaker at the Friday luncheon; and party at the gala-themed banquet on Friday night. **Sign up now through March 1 and you'll get free parking (a \$14/day value) and pay no registration fee (a \$25 value.)** For more information, visit District 5950's web site at www.rotary5950.org.

MBEA Ethics Awards

YOU can nominate a business for the Minnesota Business Ethics Award that you believe exemplifies and promotes ethical conduct for the benefit of the workplace, the marketplace, the environment and the community. **Deadline for a nomination is January 31, 2007.** Simply complete the one page **Call for Nominations** form and fax or mail it. **See pages 5 and 6 RIB** for Nomination Form and FAQ's. There are three categories of awards, so any size company may qualify. A nominated company will receive a more extensive application that they complete if they wish to be considered. All Area 3 Rotary Clubs are participating.

President's Column

Diann Kirby

Your incoming president Don Stiles and I had an opportunity to hear what's going on around our Rotary District during a mid-term assembly in St. Cloud this past weekend. District 5950 of Rotary International is a group of 59 Rotary Clubs made up of 3,100 members located in central and southwestern Minnesota. These clubs represent 40 Minnesota communities ranging in size from Minneapolis to Springfield.

After attending the assembly, I can report that District Governor Rod Shilkrot is healing quite nicely after breaking his leg during a nasty spill on the golf course last fall. The break didn't slow him down much, as evidenced by all the activity going on around the district. Rod has two goals for his year as district governor: a district membership total of 3,198 and an ambitious annual giving goal of \$600,000, an increase over last year's record 2005-06 total. Our club has initiatives to help Rod "Lead the Way" in both of these areas that you'll be hearing more about in the coming months.

Extraordinary People Doing Extraordinary Things!

Vocational Talk Sandhya Gupta

The first woman to ride a bike in her small conservative India town, Sandhya has never feared taking the more unusual path. Trained as an engineer, and one of only 16 women in her college, she came to the United States to complete her graduate degree in electrical engineering at Iowa State University. She works for Polar Semiconductor in Bloomington in the Technology Development group working on cell phone and automotive technology improvements. Sandhya loves to cook, bird watch, and backpack, having spent a month in the Himalayas (her first sight of snow), and time in the Rocky Mountains. She and Sarit, married for 15 years now, have a four year old daughter (Shamli) and a Golden Retriever (Swami). They make their home in Bloomington. To start a conversation with her, ask about the **RAGBRAI**.



The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

RIB Editors:
Karyn Arazi
Dr. David Simmer

ADDRESS
Bloomington Noon
Rotary
P.O. Box 20300
Bloomington, MN 55420

PHONE
Kathy Koehler
952-837-1111

E-MAIL
kkoehler@usinternet.com

STRIVE Mock Interviews with our **STRIVE** students will be held on Wednesday, January 31st. **20 Rotarian volunteers** are needed to provide one on one interviews with the students. Location: Kennedy High School Time: 7:45 AM to 8:30 AM

Sign up with Gigi Brecht, gladys_brecht@acordia.com or Lee Helms
See **Page 7 RIB** for full announcement and information.

Upcoming Meetings

January 29: **Meals on Wheels**, 11:00 AM Meet at St. Stephen's Church
February 5: **"Update on MOA Phase II"** Clark Arneson, City of Bloomington and Bill Griffiths, MOA Attorney
February 12: **"Music at the MacPhail School for the Arts"**, Dr David O'Fallon
February 19: **"HIV Aids in Minnesota and Africa"**, Kevin Winge, Open Arms
February 26: **"Rotary International Foundation"**, Jim Lucas
April 2: **"Water Park of America Grand Lodge Tour"**

Calendar of Events

January 31: STRIVE Mock Job Interview (with Rotarians...you are needed!)
February 9: Rotary Social, in the Patio Bar at Caio Bella, 3:30 to 7:00 PM
March 28: "State of the City" Address, Airport Hilton Hotel, 494 & 34th Ave.
April 26-28, 2007: Rotary District 5950 Conference
May 10: MBEA Business Ethics Awards, No Meeting May 7th
May 11: Bloomington Civic Theater Social Event, "Funny Girl"
May 19: District 5950 Assembly, Club officer and Board member training.
June 17-20, 2007: RI Convention in Salt Lake City, Utah

Rotary Information

Bloomington Noon Rotary
www.bloomingtonrotarymn.org
Rotary International
www.rotary.org
Rotary District 5950
www.rotary5950.org
Meeting Make-ups
http://www.rotary5950.org/where_meet.html
Rotary on Bloomington Cable, Channel 14:
"Filtering Air for a Cleaner World" Bill Cook, CEO Donaldson Company
Tuesday, January 30, 2007 11:00 PM
Wednesday, January 31, 2007 5:00 AM, 11:00 AM, 5:00 PM
Thursday, February 1, 2007 10:00 PM
Friday, February 2, 2007 4:00 AM, 10:00 AM, 4:00 PM
Name That Rotarian: (c) Dick Young



Call for Nominations

2007 Minnesota Business Ethics Award™

The Twin Cities Chapter of the Society of Financial Service Professionals, the Center for Ethical Business Cultures® at the University of St. Thomas and the Rotary Club of Edina *Call for Nominations* for the 2007 Minnesota Business Ethics Award™ (MBEA). **Nominations will close on Wednesday, 31 January 2007.** Nominated companies will be asked to complete and return an Entry Form by **Thursday, 12 April 2007.** MBEA recipients will be recognized at a spring **Awards Luncheon** preceded by the **MBEA Educational Forum.** To register for either event, contact the individuals identified below.

Type or Print Information

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Company Contact (Please be sure this person is in charge of completing the MBEA Entry Form.)

Category (Circle One): **Small** (Under 100 Employees) **Medium** (100–500 Employees) **Large** (Over 500 Employees)

Nominator's Name _____

Nominator's Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Describe briefly the actions or activities which lead you to nominate this company. _____

Mailing Instructions: Please mail or fax this form for receipt no later than 31 January 2007.

Mail: MBEA % SFSP Twin Cities Chapter
2697 East County Road E, Suite 282
White Bear Lake 55110

Fax: 651-344-3529

Questions??? Call Jim Christian 952-898-3060 or Bob Shoemake 651-962-4127 or visit www.sfsptwincities.org



The Minnesota Business Ethics Award (MBEA) is an award given annually since 1999 to recognize MN businesses that exemplify and promote ethical conduct for the benefit of the workplace, the marketplace, the environment and the community.

Why is Rotary involved?

Edina Rotary became involved as a cosponsor in 2005 because MBEA helps spotlight our Rotary ideals of “**encouraging high ethical standards in all vocations**” and “**high ethical standards in business and professions**” in our **Object of Rotary**.

PDG Dan Barnett emphasized his commitment to these ideals in 2005-6 by creating an **Ethics and Citizenship Committee** and encouraging D5950 Rotarians to participate in the MBEA program. DG Rod Shilkrot has affirmed his commitment again in 2006-7. Bloomington Daymaker Rotarian Jeff Meacham is serving as Chair again this year.

How are Area 3 Rotary clubs involved?

We are encouraging Area 3 Rotarians to participate in the 2007 MBEA program in three ways:

- Submit nominations for MN based companies for the 2007 awards. The deadline for nominations is **January 31, 2007**.
- Encourage all Area 3 club members to attend the MBEA luncheon on **May 10, 2007**, at the Bloomington Sheraton Hotel. To do this, we are asking all Area 3 clubs to make the May 10 luncheon their club meeting that week.
- Invite Area 3 club members to serve as judges in judging the submitted entrees. This occurs during April 2007.

Who can be nominated for the MBEA?

There are 3 categories of awards – small companies (under 100 employees), medium size (100 – 500 employees), and large companies (over 500 employees). Any MN company can be nominated.

How do I nominate a company?

Simply complete the one-page **Call for Nominations** form and fax or mail it. That’s it – no need to talk to the nominated company nor provide any additional information. Nominated companies are then sent an application. It is their responsibility to complete and submit the application.

What happens to companies who are nominated?

Those who apply for the award are screened by a preliminary judging panel. A final judging panel then screens finalists and selects the winners. The winners are announced at the awards luncheon on May 10.

What criteria are used in judging applicants?

Applicants are judged on their demonstrated and documented commitment to on-going ethical conduct with their customers, employees and communities. This is determined from the application and supporting documents submitted with the application.

What can I do to participate in MBEA?

- Nominate a company by **January 31** that you think qualifies for consideration
- Plan to attend the MBEA luncheon on **May 10** at the Sheraton Bloomington Hotel
- Encourage fellow Rotarians to do the same

The STRIVE program is gearing up for the Mock Interview to be held at Kennedy High School on Wednesday, January 31st at 7:45 to 8:30 AM in the Beacon Room.

The morning agenda is as follows: (times are approximate)

- 1.) 7:50-8:00 AM - Mock Interview Demonstration with Terry Stirewalt and a STRIVE student.
- 2.) 8:00-8:10 AM - Question/Answer analysis of the interview.
- 3.) 8:10-8:25 AM - Break into One-on-One/One-on-Two with Rotary Mentor for a Personalized Interview with student.

This is a practical component of the STRIVE program. We have hopes that students will continue their education after graduation, however, the usefulness of this particular process will carrier over into each students life from here on after. It is with this intention that we are asking for your assistance on the morning of January 31st for the One-on-One or Two-on-One interviews. To assist you, we will have a list of questions made up before hand. I have attached a "sample" of a few questions.

Please lend your professionalism to this great experience. Let me know by Wednesday, January 17th (via e-mail) if you will be able to assist.

With appreciation,

Gigi

Gladys Brecht, CIC, CLCS

Vice President

Acordia/A Wells Fargo Company

4300 MarketPointe Dr., #600

Bloomington, MN 55435

952-563-0539 Direct

952-563-9539 Fax

e-mail gladys_brecht@acordia.com

INTERVIEW QUESTIONS:

Tell me about yourself.

What are 3 words that best describe you and why?

What is your biggest weakness?

Do you prefer to work by yourself or with others?

What experience(s) in your life made you want to choose this career?

What are your hobbies?

What salary are you expecting to get paid?

Tell me about one of the most difficult decisions you have ever had to make and what was the result of that decision?

What is the most important thing you have learned about yourself by being in the internship program in high school?

What motivates you?

Why should we hire you for this job rather than anyone else?

What is the biggest mistake you have ever made and what did you learn from it?

What would a previous employer or teacher say about you?

What have you learned from previous job or volunteer experiences?

Tell me about your computer knowledge or experience.