



# RIB

July 9, 2007

**The Rotary Club of Bloomington Noon**

## Weekly Meetings

12:00 Noon

Mondays

Airport Hilton

Hotel

## Mission

An organization of leaders working together to make a difference in our community and the world.

## 2007-2008 Officers:

President:

**Don Stiles**

**952-941-7380**

[Stiles.Don@gmail.com](mailto:Stiles.Don@gmail.com)

President Elect:

Carolyn Pratt

Vice President:

Adam Johnston

Secretary-Treasurer:

Brett McMahon

Past President:

Diann Kirby

District Governor:

Tammy Laurent

Sergeant at Arms:

Brian Emerson

Exec Secretary:

Kathy Koehler

952-837-1111

[Kkoehler53@frontier.net](mailto:Kkoehler53@frontier.net)

Directors: LuAnn

Paulet, Dave Walock, Phyllis Karasov, Mark Bosch, Lori Nelson, Terry Stirewalt, Karyn Arazi, Colin Evenson, and Ken Nordlie

## Next Week's Program



### "35,000 Rescues and Counting, Humane Society", Amy Rosenthal

Amy Rosenthal is the Director of Corporate Relations and Events at the newly merged Humane Society. Previously, she spent 27 years in the broadcast industry, and from 1998 to 2005 served as President/General Manager of ABC Radio which included KQRS, 93X, Drive 105 and Radio Disney.

When Amy decided to leave the broadcast industry, she also left the corporate world behind and headed for nonprofit. She landed her dream job at the Animal Humane Society where they created the position especially for her. While she is delighted that she can put her corporate experience to good use, she reports that she is much happier working among the puppies and kittens and bunnies than she ever was among the corporate suits and on-air talent. "Dogs have no egos," she explains. "Just hug 'em and kiss 'em, and you're friends for life." Join us to learn more about protecting our "best friends".

## This Week's Program

### "Making a Difference in Rural India - International Village Clinic", Rotarian Abul Sharah

Your dollars are at work, making a big difference in the lives of villagers in Northeastern India. Saving a life by treating a child patient with tuberculosis in the new 12 bed hospital; improving the quality of life for an elderly man with cataracts with simple eye surgery; and providing clean facilities for the birth of a baby are only a few of the everyday happenings at IVC.



Last year IVC treated 54,000 patients of which 2,800 were emergencies. Only 170 of the emergencies needed to be referred. 700 children received vaccinations and 160 women received pre-natal care. Most of this care would never have been available before IVC was created. Bloomington Noon Rotary has provided many pieces of much needed equipment in recent years through Rotary Foundation Matching Grants. In 2006-07, Bloomington Noon dedicated another \$6,000 to be used to hopefully create a new nutrition program in the future.

### July Birthdays

03 Jae Mellin  
08 Mark Bosch  
27 Milo Engelstad

### July Anniversaries

06 LuAnn Paulet 3 yrs  
18 Arlene Axelson 28 yrs  
27 Jack Bouquet 3 Yrs

### Greeter Schedule

July 9: David Pederson  
July 16: Ghidei Zedingle  
July 23: Milo Englestad  
July 30: Jim Wenthold  
Aug 6: Vocational Visit  
Aug 13: Jim Mortenson  
Aug 20: Jae Mellin  
Aug 27: Elizabeth Henderson  
Sept 3: NO MEETING  
Sept 10: Brian Emerson  
Sept 17: Ken Nordlie  
Sept 24: MEALS ON WHEELS

## Visitors & Guests:

**Rotarian Jeanne Lawrie**, Guest of Jae Mellin, Eden Prairie AM Rotary, Non Profit Youth Services, Boy Scouts of America

**Rotarian Jeff Sulzbach**, Minneapolis #9 Rotary, Guest of Jae Mellin, Boy Scouts.

Jeff and Jeanne were here to receive a \$5,000 check from Tom Petters for the North Star Boy Scout Council.

**Tom Mathew**, Guest of Jae Mellin, Agent with New York Life

**Roy Bell**, Guest of Abul Sharah, Eagan, Engineer

**Teri Bell**, Guest of Abul Sharah, Americans for International Aid and Adoption

**Atsuko Ikeda**, Guest of Abul Sharah, Tokyo, Japan, Teacher

Former Rotarian **Chuck Goldberg**, Guest of Terry Stirewalt, Iowa City, Hilton Hotel General Manager. **Prospective Member!**

**Ed Wine**, Guest of Don Stiles, Vice President Normandale Community College. **Prospective Member!**

## Rotarians Who Share

Today's Rotarian who shares is Abul Sharah. As you are aware, Abul retired in 1999 to devote his life to creating International Village Clinic, providing primary health care to rural India. Abul spends 6 months of his year in India working on improvements at the clinic and the other months working to raise funds around the world to support the work of the clinic. He also shares locally through Loaves & Fishes. Congratulations, Abul, you do exemplify Rotary!



## President's Column

### Don Stiles



If you were able to attend our July 9th meeting, you saw that I am presenting our speakers this year with a book donation to our Bloomington Public Schools. In appreciation for the speaker's presentation, and as part of the international literacy program, I am asking the speakers to sign their name in a book which our Club will donate. This week speaker Abul Sharah signed a Sean Covey book "The 7 Habits of Highly Effective Teens" which will go in the Kennedy High School library at their request. If you have ideas for other student books we can donate, please let me know. I would also encourage you to look at the set of 2007-08 proposed goals at the end of this newsletter (See RIB Page 4) and email me your

suggestions for this new year. Thanks for sharing!

RIB Page 3  
July 9, 2007

*The 4-Way Test*

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Web Addresses:  
Bloomington  
Noon Rotary  
[www.bloomingtonrotarymn.org](http://www.bloomingtonrotarymn.org)

Rotary  
International  
[www.rotary.org](http://www.rotary.org)

Rotary District  
5950  
[www.rotary5950.org](http://www.rotary5950.org)

Meeting Make-ups  
[http://www.rotary5950.org/where\\_meet.html](http://www.rotary5950.org/where_meet.html)

Safe Water Plus  
Web Site  
[www.safewaterplus.org](http://www.safewaterplus.org)

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## Sunshine

Welcome back to Past President Pat DiPlacido, who has been away from meetings for quite some time. It is great to have you back!

Sandhya Gupta and family just returned from a weeklong backpacking trip through the Sheyenne National Grassland in North Dakota. The easy terrain of the 30 mile trail through the grassland was compensated by the HOT sun in the open areas and extra friendly mosquitoes in the shady trees. Windmills scattered across the grassland for pumping the spring water were a welcome site and were the only other sign of civilization apart from trail markings. The night sky was beautifully lit with stars and the days were filled with the sight and sounds of this bird paradise. What a great trip!

## Upcoming Meetings

July 16: “35,000 Rescues and Counting... – Humane Society” Guest: Amy Rosenthal

July 23: “Making a Family Business Work” Guest: Joan Thompson

July 30: “Internet Security and Online Predators” Guests: Neil Nelson, St. Paul Police and Bloomington Police Officer James Caauwe

August 6: Vocational Visit VEAP, 9728 Irving Avenue South, Bloomington

August 13: To be Announced

August 20: “I Like M & M’s”, District Governor Tammy Laurent

August 27: Pack To School

## Calendar of Events

August 6: Vocational Visit to VEAP

August 27: Pack To School

September 3: Labor Day, NO MEETING

September 24: Meals on Wheels

October 1 and 8: Meetings Location Change to Bloomington City Hall

October 29: Children’s Theater

November 17: Harold Larson Party, Golden Valley Golf & Country Club

## Rotary on Cable, Channel 14

Industry & Trade in China – Lawrence Pobuda

Saturday, July 14, 2007 7:00 PM

Sunday, July 15, 2007 1:00 AM, 7:00 AM, 1:00 PM

**Bloomington Noon Rotary Club  
Proposed 2007- 2008 Goals**

**1. Sustain and Grow Membership**

Currently: 67% male, 75% 40-69 years, 50% work in Bloomington, 50% live in Bloomington, 16% Retired, Rotary Tenure: 10% less than one year

25% one-five years  
38% six- twenty years  
10% more than 30 years

Goals:

- Increase female membership
- More ethnic and occupational diversity
- Five or more social events (new members, theatre, Twins game, etc.)

**2. Implement Successful Service Projects**

Currently: STRIVE, Pack-to-School, Youth Exchange, Meals on Wheels, Loaves & Fishes, Nine-mile Creek Clean-up, Bell Ringers, Camp Enterprise, Group Study Exchange inbound host families, Ambassadorial Scholars and the International Village Clinic in India.

Goals:

- Maintain current projects, including International Village Clinic
- Re-think additional Fundraiser, Long-term Planning
- Career Day(s) via Old Town Hall connection
- Book reading to Bloomington Children and Seniors
- Consider Group Study Exchange OUTbound possibility

**3. Support Rotary International Foundation**

Currently:	2005-2006	\$18,000	50% Participation
	2006-2007	\$34,000	100% Participation (incl. \$10,000 single)

Goal:	2007-2008	\$25,000+	100% Participation @ \$300 average
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**4. Develop Future Leaders in Rotary**

Currently: RI structure followed, President Succession over 3 years, Board continuity, Committee chairs with back-up.

Goals:

- Every member participates in at least one Board or Committee activity
- More training via internal mentors and District opportunities
- More delegation/empowerment with reporting back to Board
- More recognition of members

**Other 2007-08 Proposed Improvements:**

- More Rotary Awareness – regular ads/articles in newspapers + RIB
- More current financial reports to aid in Board decisions
- More communication using photo directory, website/RIB, and President contacts.
- Student of the Month recognition