



RIB

May 23, 2006

The Rotary Club of Bloomington Noon

Weekly Meetings

12 noon
Tuesdays
Thunderbird
Hotel

Mission

An organization of leaders working together to make a difference in our community and the world.

The Rotary Club of Bloomington Noon

President: John Swaney
Pres Elect: Diann Kirby
Vice Pres: Don Stiles
Secretary: Karyn Arazi
Treasurer: Brett McMahon
Past Pres: Larry Lee
Dist Gov: Dan Barnett
Sgt in Arms: Rick Sitek
Exec Sec: Kathy Koehler
Directors: Marcia Gerdin,
Carol Hoeft, Adam
Johnston, Carolyn Pratt,
Dave Senness, Laura
Bjorgo, Dave Walock

Next Week's Program

Behind the scenes at the State Legislature Representative Neil Peterson



The lead headline in the Sun Current states, "Legislative session ends without tax aid for MOA". What can Bloomington expect as we look at development of Phase II of the Mall of America? What's the real story behind why or why not things happened at the legislature this session? Join us as we ask Neil those underlying questions we don't read in the news.

Neil Peterson represents District 41B and is serving in his first term. He lives in Bloomington with his wife Pat and is a member of our Rotary Club. Neil worked on the following committees during this session: Capital Investment; Governmental Operations and Veterans Affairs; and Local Government.

This Week's Program

Bloomington Convention & Visitors Bureau Rotarian Bonnie Carlson, President & CEO



Bonnie states of her work, "I have found my passion in this career!" You certainly see that in her presentation. Tourism is the #1 industry in Bloomington bringing in over \$10 Million to the general operating fund in the city. There are 7300 hotel rooms in Bloomington, more than the downtowns of both Minneapolis and St. Paul combined.

The Bloomington Convention and Visitors Bureau (BCVB) specifically promotes tourism in the city, people coming to visit. They are a destination marketing organization with 66% of their budget going to marketing, sales, and promotion. They circulated 1100 leads to hotels in 2005 of which 64% converted to Bloomington business. BCVB hosted 40 site visits and presented at 37 trade shows sending out 118,000 preshow mailers. BCVB's web site is being enhanced to respond to the huge increase in travelers who seek, plan, and then book their travel and accommodation plans over the internet. **The Big Ticket**, their newest promotion being rolled out in June '06, bundles admissions for popular attractions in a three day pass providing a memorable experience for visitors for 30% savings.

May Birthdays

- 04 Dick Young
- 05 Pat DiPlacido
- 06 Dave Shaw
- 12 Steve Wirth
- 27 Kathi Hiyane-Brown
- 29 Tom Arnold, M.D.

May Anniversaries

- 01 Phyllis Karasov 13 yrs
- 01 Jim Mortensen 13 yrs
- 02 Rick Sitek 17 yr
- 05 Gary Prest 8 yrs
- 17 Rod Axtell 1 yr
- 18 Dana House 2 yrs
- 24 Mike Brunkow 1 yrs
- 25 Dave Shaw 2 yrs
- 31 Tsu Hue Vang 1 Yr

Greeter Schedule

- May 30: Ed Vogt
- June 6: Dan Jordan
- June 13: Jack Bouquet
- June 20: Jim Wenthold
- June 27: Dave Walock
- July 4: Dave Senness
- July 11: Jim Truax
- July 18: Adam Johnston
- July 25: Lori Nelson
- Aug 1:
- Aug 8: Jay Stevens
- Aug 15: Ken Nordlie
- Aug 22: David Pederson

Visitors and Guests

Paula Dyrhaus, Peace House Foundation, Guest of Dana House

Adam McLane, Intern Architect, Guest of Colin Evenson

Brian Emerson, Mortgage Planner, Guest of Adam Johnston

Rotarians Richard and Lynn Peterson, Las Vegas Northwest Rotary,
Classifications: Richard – Engineering, Lynn – US Government

Sunshine

Linda Jewell had bilateral mastectomy surgery Tuesday. Linda, we are keeping you in our prayers and our wishes for a continued and swift recovery are with you.

Leo Cordeiro, youth exchange student, was honored Thursday at the Jefferson High School Awards program with an academic letter for his better than 10.5 cumulative grade point average.

Welcome back to Minnesota from Arizona, **Milo and Ruth Engelstad**. It was a tough winter and we hope the summer back home will bring better health and healing for Ruth.

Carolyn Pratt will be the featured soloist with the *Bloomington Chorale*, June 3rd (7:30 PM) & 4th (3:00 PM) at the Schneider Theater, Bloomington Arts Center. Tickets available at the door. Adults - \$10, Seniors/Students -\$7



Day Chair: Larry Lee

Larry Lee was born and raised in Pine Bluffs, Wyoming. He got his Bachelor's Degree in Chemical Engineering and through a Marshall Scholarship from the British Government, completed his Master's in Town and Regional Planning from the University of Sheffield in England. He has been with the City of Bloomington for 28 years, now serving as the Director of Community Development.

Larry is married to Betsy, his wife of 34 years, who is President of a non-profit organization called Prayer Ventures. They have two daughters, Brenna, an apparel designer for Kuhlman Company in Minneapolis, and Carrie, who is poised to begin law school this fall. Larry's extended family has Rotarian history, one good reason that Larry joined Rotary. He believes Rotary is a great place for service and fellowship. Larry's favorite way to spend a Saturday morning is with a cup of coffee and a newspaper or magazine. He dreams of volunteering at Abul Sharah's International Village Clinic in India.

**Bloomington Rotary
Committees and
Chairs 2005-06**

Programs

Jack Carlson
Harold Larson Party
Diann Kirby
Membership
Jack Bouquet
Web Site Development
Adam Johnston
Weekly Greeters
Lee Helms
Rotary Minute
John Houle
RIB
Karyn Arazi
TRF Fund Raising
Jim Lucas
Strive
Don Stiles
Pack to School
Dave Walock
Salvation Army Bells
Lee Helms
Meals on Wheels
Wally Neal
Loaves and Fishes
Susan Freeman
Basketball Tournament
Dave Senness
Vocational Talks
Adam Johnston
Vocational Visits
Adam Johnston
Camp Enterprize
David Getsch
International Projects
Dave Senness
Youth Exchange
Mark Bellestri
Ambassadorial Scholars
Dick Young
International Fellowships
Dan Barnett

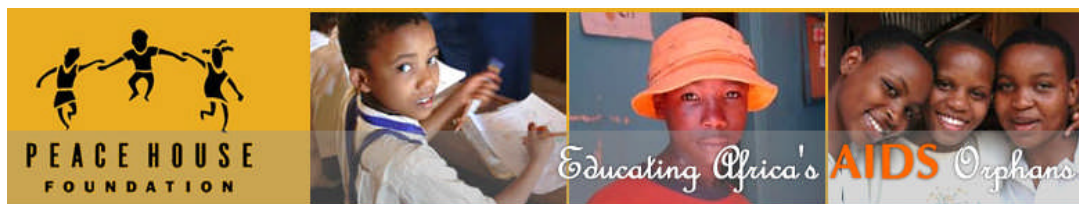
Charitable Partners

Bloomington Noon Rotarians raised \$50,000 at the Harold Larson Party. With this fabulous fundraising, our Club will donate a total of \$33,750 this year. Two Charitable Partners are receiving their award today:

Bloomington Fine Arts Council -- \$2,500 Award Carolyn Pratt, Executive Director

The Bloomington Fine Arts Council provides a cultural focus for Bloomington, representing eight distinct visual and performing arts groups. The organizations offer arts opportunities for people of all ages in visual arts education, exhibitions, theater performances, symphony and band concerts, ballet, and choral music by youth and adults. Bloomington Fine Arts Council events reach over 125,000 patrons each year, representing every facet of our community. Residents enjoy over 250 concerts, performances and exhibits offered annually. 37,000 individuals are active in over 300 classes, workshop and outreach programs. The money donated through this award will benefit all 8 groups.

Peace House Foundation -- \$2,000 Award "Educating Africa's AIDS Orphans" Paula Dyrhaus and Dana House



PHF is a US based nonprofit organization working to help children who have been affected by the AIDS pandemic in East Africa. We believe that every child is full of promise and, with a quality education, can build a better future for themselves, their community and their nation. Working in northern Tanzania, PHF is pursuing three strategies to best help children in need:

- Provide educational and basic needs of AIDS orphans so they can live with extended family or foster parents while attending school in their community. In 2006, PHF will be providing financial support for over 400 students.
- Support existing organizations to provide for the basic needs and education of street children and other kids separated from their family.
- Build and operate boarding schools for secondary school age orphans and vulnerable children, to provide them with a quality education in a caring community with a special focus on the development of entrepreneurial business skills.

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Bloomington Rotary
Youth Exchange

Youth Exchange
Officer: Mark Bellestri
(612) 481-0406

2005-2006 Student:
Leonardo Cordeiro
(Leo)

Send an e-mail
congratulations to Leo
for his achievement of
an Academic Letter. We
are all proud of him!

E-mail:

leocordeiro182@hotmail.com



STRIVE – Kennedy High School

Banquet, Wednesday, May 31, 2006, 6:00
Ramada Thunderbird -- Last Chance to RSVP

STRIVE students posed for this picture in the House Chambers around the Speaker's podium this February as over 30 students visited the State Office Building. Rotarian and Representative Neil Peterson toured the students around the legislative offices before they met with both Representative Ann Lenczewski and Senator Bill Belanger. Lt. Governor Carol Molnau, then joined the students and talked about the importance of making a difference by getting involved locally as well as voting in November.



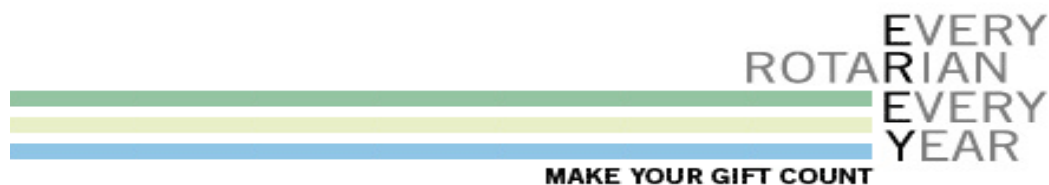
A walk through the private legislative tunnel to the Capital building, and a stop at the Governor's office where the students were given a special inside tour were next. Governor Tim Pawlenty, out of town at the time, sent a follow up letter to the students after their visit. They stopped at the Rotunda and the Senate Chambers before entering the House Chambers. Here, the students conducted a mock bill discussion using the actual desks and microphones of the Representatives, and then cast votes using the actual voting machines at each desk. On their way back to the bus, they stopped to look at the Supreme Court Chambers.

What an opportunity for these STRIVE students and all because of your Rotary Club participation. Join us to celebrate a very special year for STRIVE. **Call Don Stiles (952) 941-7380 if you did not sign up this week.**

Rotary International Foundation

"Every Rotarian Every Year"

Have YOU made your contribution this year? The end of the accounting year is fast approaching. Friday, this week is the cut off for a Paul Harris designation. Every Rotarian is encouraged to contribute, even if it is a very small amount, because every dollar makes a difference. Please respond to the request. Contact Frank Grazzini (952) 252-0303 or Mike Fewer (952) 944-8885 if you have questions, or still want to get credit as a Paul Harris donor. Mail your donation today to the **Bloomington Noon Rotary, P. O. Box 20300, Bloomington, MN 55420**. Make checks out to **Rotary International Foundation**. Your gift is 100% tax deductible.



The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

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Upcoming Meetings

- May 30: Behind the Scenes at the Legislature, Representative Neil Peterson
June 6: Dr. C. Ben Wright, President, Dunwoody College of Technology
June 13: Charles Mooty, CEO International Dairy Queen
June 20: Annual Awards Meeting
June 27: Rob Wassenaar

Calendar of Events

May 31: STRIVE Banquet, Ramada Thunderbird, all Rotarians are invited!

July 14-16: Gopher State Prep Showcase Basketball Tournament Save these dates on your calendar...all club members are needed to make this a success! Thank you to **Jim MacDonald** and Brady Forseth for the design of the Brochure and to **Adam Johnston** for printing.

Nov. 18: Harold Larson Party

Rotary Information

Bloomington Noon Rotary
www.bloomingtonrotarymn.org

Rotary International
www.rotary.org

Rotary District 5950 Newly Renovated...visit and watch our progress!
www.rotary5950.org

Meeting Make-ups
http://www.rotary5950.org/where_meet.html

Rotary on Bloomington Cable, Channel 14:
Chief John Laux
Bloomington Police Chief

Tuesday, June 6, 2006 10:30 PM
Wednesday, June 7, 2006 4:30 AM, 10:30 AM, 4:30 PM
Thursday, June 8, 2006 9:00 PM
Friday, June 9, 2006 3:00 AM, 9:00 AM, 3:00 PM