



RIB

February 21, 2006

The Rotary Club of Bloomington Noon

Weekly Meetings

**12 noon
Tuesdays
Thunderbird
Hotel**

Mission

An organization of leaders working together to make a difference in our community and the world.

The Rotary Club of Bloomington Noon

President: John Swaney
Pres Elect: Diann Kirby
Vice Pres: Don Stiles
Secretary: Karyn Arazi
Treasurer: Brett McMahon
Past Pres: Larry Lee
Dist Gov: Dan Barnett
Sgt in Arms: Rick Sitek
Exec Sec: Kathy Koehler
Directors: Marcia Gerdin,
Carol Hoeft, Adam
Johnston, Carolyn Pratt,
Dave Senness, Laura
Bjorgo, Dave Walock

Next Week's Program

**ESGR Employer Support for the Guard and Reserve
Guest: Brigadier General Denny Schulstad**



To gain and maintain active support from all public and private employers for the men and women of the National Guard and Reserve is the Mission of ESGR, a Department of Defense organization. Approximately 46% of our available military manpower comes from the National Guard and the Reserve. With the current National Defense Strategy of the National Guard and Reserve serving as full partners in the Total Force, our Reserve/National Guard forces will spend more time away from the workplace defending the nation, supporting a demanding operations tempo and training to maintain their mission readiness. This means civilian employers play a critical role in the defense of the nation by complying with existing employment laws protecting the rights of workers who serve in the Reserve/National Guard. Join us to learn how, as employers, we can help!

Our guest speaker, Brigadier General Denny Schulstad, Retired, was appointed by the Secretary of Defense to be the Minnesota Chair of ESGR issues for all military services. He has his BA in speech and public relations from the U of M and is a nationally recognized public speaker. Schulstad has served as a member of the National Advisory Committees under both Bush presidents and has served on numerous other boards and commissions.



Approved by the Board for Membership: Jim Wenthold

At the Board of Directors meeting on February 14, 2006, the Board approved Jim Wenthold for membership. His classification is Commercial Real Estate. Welcome, Jim!

February Birthdays

- 1 Abul Sarah
- 14 Terry Stirewalt
- 20 Dick Herberger
- 21 Susan Freeman

February Anniversaries

- 4 Susan Freeman, 3 yrs
- 5 Dave Getsch, 3 yrs
- 9 Tom Arnold, 24 yrs
- 10 Krishna Ramalingam, 2 yrs
- 11 Dave Pederson, 14 yrs
- 11 Skipp Saaf, 9 yrs
- 12 Sharon VanWinkel, 3 yrs
- 17 Ken Nordlie, 2 yrs
- 18 Dave Senness, 20 yrs

Greeter Schedule

- Feb 7: Mark Bosch
- Feb 14: Dave Senness
- Feb 21: Adam Johnston
- Feb 28: Jim Truax
- Mar 7: Vocational Visit
- Mar 14: David Pederson

This Week's Program

Hazelden, Alcohol and Drug Addiction Treatment in MN

Guest: Guest: Ivy Bernhardson and William Moyers

Addiction to alcohol and drugs knows no bounds. That's the message that was powerfully delivered by this week's speakers from Hazelden, one of the largest and best-known private alcohol and drug rehabilitation centers in the world. Bloomington City Manager Mark Bernhardson introduced his wife, Ivy Bernhardson, who has been chief legal counsel for Hazelden for two years. Bernhardson previously worked for 25 years in the corporate world, primarily at General Mills. She said her experience at Hazelden has been much different, where she has been inspired by the "passion for recovery."



Bernhardson described the economic cost of addiction in the U.S. The disease costs Americans \$168 billion per year, with half of that in lost productivity in the workplace. Most people don't realize that 75 percent of addicts are gainfully employed. One in ten Americans is addicted to alcohol or drugs. Hazelden started its addiction treatment program in 1949. Its goal is to treat the whole person - mind, body and spirit. Each dollar spent on treatment saves \$4 to \$7 per year, and keeps people working and paying taxes.

While Bernhardson shared the cost of addiction to society, William Moyers revealed the personal cost. The son of journalist Bill Moyers told the club that he is what an alcoholic and drug addict looks like. Moyers said he had "good roots," lacking for nothing morally, emotionally, spiritually or financially while growing up. But even he was susceptible to the disease of addiction. "We are good people. We just have a bad illness," said Moyers.

Moyers' road to addiction started with marijuana usage in high school followed by binge drinking in college. By 1989, he said he was totally incapable of doing anything productive. That's when he turned to Hazelden. Today, Moyers is vice president of external affairs for Hazelden and a recovering drug addict and alcoholic.

While addiction is the number one health problem today, Moyers pointed out that treatment for employees is often not an option because it's not covered by insurance. Both he and Bernhardson are advocating to change that. "We want to make recovery America's business," said Moyers. "Treatment works, and it pays dividends to all of us."

To learn more, visit Hazelden's web site at www.hazelden.org .

Penny for Your Thoughts?

Want to share some thoughts about Bloomington Rotary? In preparation for the 2006-07 Rotary year, Diann Kirby will be conducting a member survey. The format will be similar at to the survey conducted back in 2002. Look for your copy at next week's meeting.

RIB Page 3
February 21,
2006

Bloomington Rotary
Youth Exchange

Youth Exchange
Officer: Mark Bellestri
(612) 481-0406

2005-2006 Student:
Leonardo Cordeiro
(Leo)

Host Family:
Britta & Curtis Nelson
4515 Sedum Lane
Edina, MN 55435

Phone:
952-920-9357

E-mail:

leocordeiro182@hotmail.com



Rays of Sunshine

Our own Faces of Rotary, Rick Sitek and Kathy Koehler greeted us at our valentine's day meeting. They will be pictured at the Rotary District meeting.



Ed and Jan Vogt just returned from a quick trip to Boston, for the baptism of a brand new grandson born just after Christmas at a hefty 9 lbs. 15 ounces. Ed's son and daughter-in-law made Ed a proud grandpa by naming the baby Edward J. Vogt.

Adam Johnston reports that he and his wife just found out that they are having another girl in August.

John Swaney just returned from northeastern Montana where he was coyote hunting for three days. It was windy (30 to 40 mph) and cold. The wind was in the favor of the coyotes so the final score was coyotes 3, hunters 0.

Jim Truax was admitted to Methodist Hospital in Rochester on Tuesday afternoon when blood tests found dangerously low levels of blood platelets. Keep him in your thoughts and prayers.

Guests and Visitors

Ron Simmons, Guest of Larry Lee/Tim Culver, Principal, Kennedy High School
Jim Wenthold, Guest of Jack Bouquet, Commercial Real Estate, newly approved for membership

Mark Bernhardson, Guest of Diann Kirby, Bloomington City Manager

Curt Hanson, Guest of John Swaney, Export Finance

Mary Marshall, Guest of Dick Young, Ambassadorial Candidate, Metro Hope

Colin Akehurst, Guest of Dick Young, Ambassadorial Candidate, Metro Hope

New Member

Our newest inductee: Welcome Gladys (Gigi) Brecht !

A native Italian by birth, Gigi was a world traveler before the age of five when her family finally settled in Owatonna, MN. After graduation, Gigi lived and studied in many states until she resettled in Owatonna in 1993, where her two sons were able to graduate from the same High School she did.

Her various careers have included secretary, sales representative, real estate sales, and insurance. She currently works at Acordia (a Wells Fargo subsidiary) in commercial insurance, the career that she has enjoyed most.

Her hobbies include golfing, running and traveling. She completed her first marathon in 2004 in Ashland, WI. She is now working toward the Twin Cities Marathon in October.



The 4-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

RIB Editor:
Karyn Arazi

ADDRESS

Bloomington Noon
Rotary
P.O. Box 20300
Bloomington, MN 55420

PHONE

Kathy Koehler
952-837-1111

E-MAIL

kkoehler@usinternet.com

Upcoming Meetings

February 28: **Employer Support for the Guard and Reserve**, Guest: Brigadier General Denny Schulstad

March 7: **Park Nicollet Heart and Vascular Center** at Methodist Hospital. Sign up for this Vocational Visit at one of our next meetings. Parking will be free.

May 2: **Cancel Meeting Date, Reschedule for Thursday, May 4th!**

Calendar of Events

April 21-22: **District 5950 Conference**, Airport Hilton, Bloomington

April 28: **2nd Annual Crown and Wheel Social and New Member Orientation**
Contact: Skipp Saaf saafs@msn.com

May 5: **Golden Valley Rotary Club Fundraiser**. They sponsored two tables at our Harold Larson Party. Mark your calendars. Let's help support them, too.

May 19: Club Social - **Bloomington Civic Theater musical "Wonderful Town"**
Contact: Carolyn Pratt. Reception scheduled before the play. Tickets will be approximately \$28.00 for the evening.

June 11-14: **Rotary International Convention**, Malmo/Copenhagen Register at:
<http://www.rotary.org/events/conventions/malmo-copenhagen/index.html>
Housing at: <http://www.congresscopenhagen.dk/>

Rotary Information

Bloomington Noon Rotary
www.bloomingtonrotarymn.org

Rotary International
www.rotary.org

Rotary District 5950 Newly Renovated...visit and watch our progress!
www.rotary5950.org

Meeting Make-ups
http://www.rotary5950.org/where_meet.html

Rotary on Bloomington Cable, Channel 14:
Major General Larry Shellito, Minnesota National Guard

Monday, February 27, 2006 10:30 PM
Tuesday, February 28, 2006 4:30 AM, 10:30 AM, 4:30 PM
Saturday, March 4, 2006 7:00 PM
Sunday, March 5, 2006 1:00 AM, 7:00 AM, 1:00 PM